



IAEA

International Atomic Energy Agency

Atoms for Peace and Development

Technical Meeting on Stakeholder Engagement, Outreach and Marketing Strategies for Neutron Sources

IAEA Headquarters, Vienna, Austria
and virtual participation via Microsoft Teams

17 – 20 August 2026

Ref. No.: EVT2504028

Information Sheet

Introduction

The neutron sources, both research reactors and accelerator-based, are important centres of research and innovations. They support key developments in nuclear energy, radioisotope production and nuclear medicine, neutron beam research and applications, material characterization and testing, among other uses. As such, neutron-based research and applications constitute an important element in the achievement of a variety of development objectives and bring significant socio-economic benefit.

Until recently, the main sources of neutrons for research and industry were research reactors and high-power accelerators based on the spallation process. In recent years, developments in a variety of lower-energy accelerator technologies have progressed significantly, and provide versatile, flexible, and upgradable neutron sources with intensities comparable to those of the low to medium neutron flux research reactors. The neutron facilities ensure different applications and areas of utilization which implies tailored approach to stakeholder engagement, outreach and marketing strategies.

A thorough assessment of the facility existing and potential capabilities against stakeholders' needs for research and development and market analyses for products and services that the neutron sources can provide ensure greater self-reliance and harmonization of its utilization programs with the national development objectives.

The IAEA has been continuously assisting its Member States in their efforts to increase neutron sources utilization, provide technical advice and support for the installation or modernization of diverse application capabilities, prepare and revise strategic and business plans, and promote products and services to their end users.

Objectives

The purpose of the event is to provide a forum for neutron source facilities to strengthen their engagement with current and potential stakeholders, enhance visibility of their capabilities and improve the overall sustainability of their operations. The meeting will also offer a platform for sharing experiences, tools and approaches related to stakeholder mapping, strategic communication, outreach initiatives and the development of tailored marketing strategies. The participants will review existing IAEA publications related to the subject matter and assess the need for their updates or expansion.

Target Audience

The meeting is intended for decision makers, managers, and researchers involved in the management, governance, and overall strategic and business planning of research reactors or accelerator-based neutron sources; specialists working in cost–benefit analysis, outreach and marketing strategies, and strategic planning for neutron-related facilities and programmes; users and other stakeholders with an interest in applications and services that rely on operation, use and management of neutron sources.

Member States are invited to designate one or more participants for this meeting. Member States are strongly encouraged to identify suitable women participants.

Working Language(s)

The working language of the meeting will be English.

Topics

Participants are expected to present their experience in developing strategic and business planning, conducting cost–benefit analyses, and formulating outreach and marketing strategies. They are also invited to share lessons learned, eventual challenges, and anticipated future developments in these areas.

The meeting will further include group discussions on selected topics related to the development of guidance for stakeholder engagement, outreach, and marketing strategies.

Participation and Registration

All persons wishing to participate in the event have to be designated by an IAEA Member State or should be members of organizations that have been invited to attend.

In order to be designated by an IAEA Member State or invited organization, participants are requested to submit their application via the InTouch+ platform (<https://intouchplus.iaea.org>) to the competent national authority (Ministry of Foreign Affairs, Permanent Mission to the IAEA or National Atomic Energy Authority) or organization for onward transmission to the IAEA by **29 May 2026**, following the registration procedure in InTouch+:

1. Access the InTouch+ platform (<https://intouchplus.iaea.org>):
 - Persons with an existing NUCLEUS account can sign in to the platform with their username and password;
 - Persons without an existing NUCLEUS account can register [here](#).
2. Once signed in, prospective participants can use the InTouch+ platform to:
 - Complete or update their personal details under ‘Complete Profile’ and upload the relevant supporting documents;
 - Search for the relevant event under the ‘My Eligible Events’ tab;
 - Select the Member State or invited organization they want to represent from the drop-down menu entitled ‘Designating Authority’ (if an invited organization is not listed, please contact InTouchPlus.Contact-Point@iaea.org);
 - If applicable, indicate whether a paper is being submitted and complete the relevant information;
 - If applicable, indicate whether financial support is requested and complete the relevant information (this is not applicable to participants from invited organizations);
 - Based on the data input, the InTouch+ platform will automatically generate the Participation Form (Form A) and/or the Grant Application Form (Form C);
 - Submit their application.

Once submitted through the InTouch+ platform, the application, together with the auto-generated form(s), will be transmitted automatically to the required authority for approval. If approved, the application, together with the applicable form(s), will automatically be sent to the IAEA through the online platform.

NOTE: The application for financial support should be made, together with the submission of the application, by **29 May 2026**.

For additional information on how to apply for an event, please refer to the [InTouch+ Help](#) page. Any other issues or queries related to InTouch+ can be sent to InTouchPlus.Contact-Point@iaea.org.

Selected participants will be informed in due course on the procedures to be followed with regard to administrative and financial matters.

Participants are hereby informed that the personal data they submit will be processed in line with the [Agency’s Personal Data and Privacy Policy](#) and is collected solely for the purpose(s) of reviewing and assessing the application and to complete logistical arrangements where required. The IAEA may also use the contact details of Applicants to inform them of the IAEA’s scientific and technical publications, or the latest employment opportunities and current open vacancies at the IAEA. These secondary purposes are consistent with the IAEA’s mandate. Further information can be found in the [Data Processing Notice](#) concerning IAEA InTouch+ platform.

Papers and Presentations

The IAEA requests participants to give presentations on the work of their respective institutions that falls under the topics listed above.

Therefore, participants who wish to give presentations are requested to submit an abstract of their work. The abstract will be reviewed as part of the selection process for presentations and also will be used as one of the criteria in grant allocation process for eligible participants. The abstract should be in A4 page format, should extend to no more than 1 pages (including figures and tables) and should not exceed 400 words. It should be sent electronically to Valentina Semkova, the Scientific Secretary of the event (see contact details below), not later than **29 May 2026**. Authors will be notified of the acceptance of their proposed presentations by **26 June 2026**.

Submission of a paper should be confirmed, together with the submission of the main application via the InTouch+ platform, by **29 May 2026**.

Expenditures and Grants

No registration fee is charged to participants.

The IAEA is generally not in a position to bear the travel and other costs of participants in the event. The IAEA has, however, limited funds at its disposal to help meet the cost of attendance of certain participants, with the priority given to those with accepted contributions. Upon specific request, such assistance may be offered to normally one participant per country, provided that, in the IAEA's view, the participant will make an important contribution to the event.

The application for financial support should be made, together with the submission of the application, by **29 May 2026**.

Venue

The event will be held at the Vienna International Centre (VIC), where the IAEA's Headquarters are located. Participants must make their own travel and accommodation arrangements.

General information on the VIC and other practical details, such as a list of hotels offering a reduced rate for IAEA participants, are listed on the following IAEA web page:

www.iaea.org/events.

Participants are advised to arrive at Checkpoint 1/Gate 1 of the VIC one hour before the start of the event on the first day in order to allow for timely registration. Participants will need to present an official photo identification document in order to be admitted to the VIC premises.

Visas

Participants who require a visa to enter Austria should submit the necessary application to the nearest diplomatic or consular representative of Austria at least four weeks before they travel to Austria. Since Austria is a Schengen State, persons requiring a visa will have to apply for a Schengen visa. In States where Austria has no diplomatic mission, visas can be obtained from the consular authority of a Schengen Partner State representing Austria in the country in question.

IAEA Contacts

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Subsequent correspondence on scientific matters should be sent to the Scientific Secretary/Secretaries and correspondence on other matters related to the event to the Administrative Secretary.

Event Web Page

Please visit the following IAEA web page regularly for new information regarding this event:

www.iaea.org/events/EVT2504028